

FURTHER INFORMATION

Expression of Interest

Design Consultant Norfolk Island Food Brand

Project Description

The Norfolk Island Food Brand will work with existing food branding initiatives on island to develop a collective food brand which represents Norfolk Island and is supported by its' people.

The role

The design consultant will be responsible for:

- Consulting with the owners of existing brands to understand the scope of and possibility for collaboration
- Working alongside stakeholders on island to gain consensus regarding design elements
- Drafting potential brands (or working alongside an existing brand) to determine a series of examples
- Producing a final brand and associated branding guidelines

Essential skills

The successful applicant will demonstrate the following essential skills:

- Graphic design skills
- Knowledge of Norfolk Island culture and demonstrated ability to work respectfully with people on island
- Previous experience in brand development

Work arrangement

The successful applicant will hold an Australian Business Number (ABN) and own the appropriate tools to deliver the contract. The project officer must be based on Norfolk Island.

To apply please send the following documents to Kerry Grace, CEO Regional Development Australia Mid North Coast and Norfolk Island via ceo@rdamnc.org.au on or before 5pm on 5 June 2020

- Cover letter demonstrating suitability for the contract
- Evidence of your ABN and relevant insurances for the project
- Evidence of your ability to address the essential skills as mentioned above
- A quote to deliver the project components including consultation, brand design and style guide